

FINAL DAY AT THE ABBEYS

Enormous wins 'Creative Agency of the Year' title



CHRISTINA MONIZ
Goa, May 23

ON THE THIRD and the final day of the Abby Awards, independent agency Enormous emerged the biggest winner with the creative agency of the year title, beating larger network agencies like Leo and FCB India with a metal tally of 67, Leo India, which bagged the title for three consecutive years, was the runner-up with 51 awards while VML India was a distant third with a haul of 19 metals.

All was not lost for Leo, however, since the agency took home the Agency of the Year title in the Brand Activation & Promotions and the Health categories. FCB India was adjudged the branded content and entertainment specialist agency, while Good Morning Films was named the video craft specialist of the year.

There was a total of four Grand Prix awards on the final night. Famous Innovations picked two of those for Henlo Pet Nutrition's 'The Anatomy of Suffering', a campaign that highlighted the suffering of exotic dog breeds in India's tropical weather. VML India picked one up for the Neeman's Shoes Phone Hack campaign and Tribes Communication bagged the fourth for Kansai Nerolac's Dukaan It Yourself.

A total of 29 gold metals and

METAL TALLY - DAY 3

CREATIVE AGENCY	Grand Prix	Gold	Silver	Bronze	Merit	Total metals
ENORMOUS (CREATIVE AGENCY OF THE YEAR)	-	6	17	24	20	67
Leo India	-	9	29	13	51	51
VML India	1	1	3	6	8	19
Famous Innovations	2	2	3	3	1	11
McCann Worldgroup India	-	-	6	6	4	16

BRAND ACTIVATION	Grand Prix	Gold	Silver	Bronze	Merit	Total points
Leo India (BRAND ACTIVATION & PROMOTIONS SPECIALIST AGENCY OF THE YEAR AWARDS)	-	-	2	4	1	30
Grey Group	-	-	4	-	-	24
McCann Worldgroup India	-	-	2	2	-	20
FCB INDIA	-	1	1	-	2	18
Tribes Communication Pvt Ltd	1	-	-	1	-	16

HUL's Tejas Apte: Up to 30% digital impressions fake

ON THE LAST day of Goafest, Tejas Apte, head of media and digital marketing at Hindustan Unilever (HUL) spoke about the urgent need for a safer and cleaner digital media ecosystem. He outlined the media charter by the Indian Society of Advertisers and emphasised the crucial need for collaborations across the industry to ensure transparency.

He began with the contentious issue of fraud that has been plaguing digital advertising for some time now.

95 silvers and 137 bronze metals were awarded, along with 18 Young Maverick awards for disruptive, creative work executed by talent under the age of 30 years. 544 entries were short-

listed for the awards on day three, with 410 being awarded across 54 unique organisations. These also included awards for the Red Abby and Green Awards for planet conservation.

Tata Sons to begin work on Ayodhya temple architecture museum in June

MAULSHREE SETH
Lucknow, May 23

WORK ON A "TEMPLE architecture museum", showcasing the design, history and culture of temples across the world, will begin in Ayodhya next month.

The museum, which is being developed by Tata Sons in collaboration with the Uttar Pradesh government, will be built at Manjha Jamtara village in Ayodhya.

This comes after the Uttar Pradesh government finalised the allocation of 35 acres of land to Tata for the development of the museum, which officials said would be a first-of-its-kind project. As per the understanding between Tata and the state



UP Chief minister Yogi Adityanath with Tata Sons chairman N Chandrababhan

government, the land will be provided on a lease of ₹1 per acre for 90 years.

Sources said Vinayak Deshpande, who played a significant

role in the project to build the new Parliament building, will mentor the temple museum project and will start camping in Ayodhya soon. The

aim will be to turn the museum into a state-of-the-art attraction for tourists from across the world, sources said. According to state government officials, the project will also showcase

Santanu culture through temple architecture. On Wednesday, Tata Sons chairman N

Chandrababhan had visited Chief Minister Yogi Adityanath in Lucknow. Later,

he also visited Ayodhya, according to sources. Chandrababhan was accompanied by people who have been given responsibility for the

museum project.

"The project is being developed in close coordination between Tata and the Uttar Pradesh government. It will be a one-of-a-kind project. The work on the project will

will certainly start on the ground next month," a source said.

The project proposal for the Temple Architecture Museum in Ayodhya was cleared by the Uttar Pradesh Cabinet last year.

According to the proposal, the estimated expenditure of the project will be around ₹750 crore, which will largely come from Tata's corporate social responsibility fund.

Global ad agencies colluded on fees: CCI

ADITYA KALRA
New Delhi, May 23

INDIA'S ANTI-TRUST BODY found that global ad agencies breached laws by coordinating across the industry to charge advertisers, prompting the watchdog's raids on advertising and media companies in March, according to a document which sheds new light on the investigation into the media sector.

The Competition Commission of India (CCI) conducted surprise raids in March at the local offices of agencies WPP-owned GroupM, Interpublic, Publicis and Dentsu and at the offices of an Indian broadcaster's body and an association of advertising firms.

A CCI document dated February 7 and seen by Reuters on Friday sheds new light on allegations that three separate cartels operated through three different industry groups: the Indian Society of Advertisers (ISA), Advertising Agencies Association of India (AAA) and

MEDIA SECTOR UNDER LENS

CCI conducted surprise raids in March at the local offices of ad agencies WPP-owned GroupM, Interpublic, Publicis and Dentsu

Document sheds light on allegations that three separate cartels operated through three different industry groups

Raids cast a shadow on India's fast-growing media and broadcast sector which counts Reliance-Disney and Sony as top players



Probe came amid major shifts in ad landscape following last year's \$8.5-bn merger between Walt Disney & Reliance's Indian media assets

India Broadcasting and Digital Television (IBDTF).

Before the raids, the CCI document said, it reviewed evidence that showed the alleged

conductor was prevalent since at least 2023, and advertising agencies exchanged commercially sensitive information on WhatsApp groups and agreed to adhere to pre-decided commission structures.

"AAA and its members are in contravention" of competition laws, the CCI noted in its

initial review, while ordering the investigation which triggered the March raids, the document said.

AAA also often organised virtual meetings among members to align on prices and responses to be shared with clients, and discussed "retaliatory action" against members who did not follow such guidelines, the document said.

The group also fixed the formula for fee in case of fee-based service to advertisers, CCI said.

The CCI does not publicly disclose any details of price fixing investigations. Reuters reported in March that the allegations relate to collusion between media buying agencies and broadcasters, and the case was triggered after Dentsu made disclosures under a whistleblower-type federal programme.

The raids cast a shadow on India's fast-growing media and broadcast sector which counts Reliance-Disney and Sony as top players, and could alter how ads are priced and sold in the country. Detailing the allegations, the CCI document said the advertisers "established a buyer's cartel", while the broadcasters who provide channels separately engaged in "collective action to refrain from giving discounts" to clients.

OSWAL LEASING LIMITED

Regd. Office: 105, Ashoka Estate, 24, Barakhamba Road, New Delhi-110001
CIN: L28910DL1997PLC016068. Phone: 011-23183104, 011-23183234
Email: oswal_leasing@oswal.com, Website: http://oswalshar.com/leasing, 8160000000
Statement of Audited Financial Results for the Quarter & Year ended 31.03.2025

Sl. No.	Particulars	Quarter Ended		Year Ended	
		31.03.2025	31.12.2024	31.03.2025	31.03.2024
1	Total Income from operations (net)	4.25	3.25	3.71	15.50
2	Net Profit/(Loss) for the period (before tax)	(0.39)	(1.02)	(0.62)	(2.16)
3	Net Profit/(Loss) for the period (after tax)	(0.39)	(1.02)	(0.62)	(2.16)
4	Total Comprehensive Income/(Loss) for the period (Comprising Profit/(Loss) for the period (after tax) and Other Comprehensive Income/(Loss) (after tax))	-	-	-	4.95
5	Equity Equity Share Capital (Face value: Rs.10/- per share)	50.00	50.00	50.00	50.00
6	Reserves (including revaluation reserve as shown in the audited balance sheet of previous year)	(0.08)	(0.20)	(0.12)	(0.43)
7	Earnings Per Share (EPS) (Rs.) Basic and Diluted EPS	(0.08)	(0.20)	(0.12)	(0.43)

Note: 1. The above financial results have been audited by the Statutory Auditors of the Company and approved by the Audit Committee and submitted to the Board of Directors of the company for their review and approval on 22.05.2025. 2. The above financial results are prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards (Ind AS) and other applicable accounting standards. 3. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 4. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 5. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 6. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 7. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 8. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 9. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 10. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 11. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 12. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 13. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 14. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 15. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 16. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 17. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 18. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 19. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 20. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 21. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 22. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 23. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 24. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 25. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 26. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 27. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 28. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 29. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 30. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 31. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 32. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 33. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 34. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 35. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 36. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 37. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 38. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 39. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 40. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 41. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 42. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 43. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 44. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 45. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 46. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 47. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 48. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 49. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 50. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 51. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 52. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 53. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 54. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 55. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 56. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 57. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 58. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 59. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 60. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 61. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 62. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 63. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 64. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 65. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 66. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 67. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 68. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 69. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 70. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 71. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 72. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 73. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 74. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 75. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 76. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 77. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 78. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 79. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 80. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 81. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 82. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 83. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 84. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 85. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 86. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 87. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 88. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 89. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 90. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 91. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 92. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 93. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 94. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 95. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 96. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 97. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 98. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 99. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 100. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 101. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 102. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 103. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 104. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 105. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 106. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 107. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 108. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 109. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 110. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 111. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 112. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 113. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 114. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 115. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 116. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 117. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 118. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 119. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 120. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 121. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 122. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 123. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 124. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 125. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 126. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 127. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 128. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 129. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 130. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 131. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 132. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 133. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 134. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 135. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 136. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 137. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 138. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 139. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 140. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 141. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 142. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 143. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 144. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 145. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 146. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 147. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 148. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 149. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 150. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 151. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 152. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 153. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 154. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 155. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 156. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 157. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 158. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 159. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 160. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 161. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 162. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 163. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 164. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 165. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 166. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 167. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 168. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 169. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 170. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 171. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 172. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 173. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 174. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 175. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 176. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 177. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 178. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 179. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 180. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 181. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 182. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 183. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 184. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 185. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 186. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 187. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 188. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 189. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 190. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 191. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 192. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 193. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 194. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 195. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 196. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 197. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 198. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 199. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 200. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 201. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 202. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 203. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 204. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 205. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 206. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 207. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 208. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 209. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 210. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 211. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 212. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 213. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 214. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 215. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 216. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 217. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 218. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 219. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 220. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 221. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 222. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 223. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 224. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 225. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 226. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 227. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 228. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 229. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 230. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 231. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 232. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 233. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 234. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 235. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 236. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 237. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 238. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 239. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 240. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 241. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 242. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 243. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 244. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 245. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 246. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 247. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 248. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 249. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 250. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 251. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 252. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 253. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 254. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 255. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 256. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 257. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 258. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 259. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 260. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 261. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 262. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 263. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 264. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 265. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 266. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 267. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 268. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 269. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 270. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 271. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 272. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 273. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 274. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 275. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 276. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 277. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 278. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 279. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 280. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 281. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 282. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 283. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 284. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 285. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 286. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 287. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 288. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 289. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 290. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 291. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 292. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 293. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 294. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 295. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 296. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 297. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 298. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 299. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 300. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 301. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 302. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 303. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 304. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 305. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 306. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 307. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 308. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 309. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 310. The Company has adopted the Indian Accounting Standards (Ind AS) and other applicable accounting standards. 311. The Company has adopted